

Middlesex Club Annual Meeting Minutes – January 29, 2019

Directors attending (14): Ben Adams; Lisa Cruikshank; Justin Byczek; Sean McCarthy; Rosemary Jordan; Gerrit Veeder; Dana Dolcetti; Courtney Darby; Jenny Moles; Jenn Hite; Alison Firgeleski; Alison Feeley; Betsy Roberts; Carol Kennedy

Directors Not Attending (1): Julie Sweeney

General Counsel: Mike Burke not in attendance

Management: Tad Keating in attendance

President Notes:

- In general the club is in great shape
- Strong financial conditions and Lisa will speak to that
- Made several improvements around the grounds which Sean will speak to
- Happy to report staff is consistent and everyone is returning again from last year ie Tad, Larry, Marj, Jim, Sara
- Waitlist is low and membership is working on new ideas to increase
- For voting on the slate of Directors 25 yes, 5 proxies and 1 abstained

Treasurer's Report:

- See Lisa's attached report for more details
- 2017-2018 Fiscal year had a relatively stable performance some increase in cost for the season
- Repairs and Maintenance up by 10 % largely due to storms and rough winter season
- Capital improvements are slightly higher at 68K from 47K in 2017
- Purchased a new playstructure, kitchen equipment as well as several smaller projects which were all a factor in the capital improvement increase
- Accounts Receivable down 85% from LY due to members utilizing credit cards which is great
- Guest Fees and club rentals are both down but not big numbers
- Focus on growing waitlist
- Focus on longterm planning assessment of the club for 2019
- Send to program chair or to Lisa directly and areas you think needs improvement
- Initiation fee makes up a big percent of extra money for the club so considering increasing dues

Committee Reports:

House and Grounds

- Thank you to Tad and crew for all the amazing work they did this summer to keep the club looking great
- 2018 we did a lot of improvements such as swingset, kitchen equipment, new stringing machine, tennis water machine, gas grill, fridge in tennis hut etc
- Village Table the snack bar vendor will be back for 2019- a lot of positive feedback for them last summer
- Working towards having a mobile app for ordering and being able to order food in advance
- Powerwashed both building and painted locker rooms
- For 2019 looking to upgrade the bathroom in snack area and contact Sean if membership sees any areas for improvement

Communications

- 2018 initiative was to launch MSX new website which is a step up from where we were previously
- Working to get the mobile app for food service
- Working on getting the member directory up for 2019 and focusing on constant upgrade to what we currently have

Membership

- 15 families resigned this year
- Took 17 families on the waitlist to fill the 15 spots
- 39 on waitlist and usually have about 50 at this time so looking at ways to increase waitlist
- Need help with members to promote the club with new neighbors and friends
- Created MSX tri-fold and working with new neighbors in town to promote the club
- Increasing marketing by donating to other schools fundraisers and getting the word out at preschools- trying for more outreach outside of Holmes neighborhood
- Waitlist is 1-1/2 year so very quick and a good time if someone is interested to get on the list

Tennis

- Working on 2019 and happy that Jim is back
- Have met with Tennis committee volunteers and many of the same are back and have added some new ones
- Rosemary Jordan and Heather Curran are Junior Coordinators

- Ken Schmidt staying on tournaments and Ted Sanborn heading up mens
- Barb Kulesz and Lisa Duffy are doing social and Louise and Elizabeth Fitzpatrick will be joining the tennis committee
- Anyone interested in joining the committee they welcome their help and they will be implementing small group meetings rather than large group to have more focused meetings
- Shannon Fitzgerald has agreed to help out as 3rd chair
- Ilya will be back on Jims team and waiting on Dion coming back
- Changes to Juniors adding a clinic for those interested in more competitive options and offering a tennis fitness component calling it Green Streak

Swim

- Marj will be back and still in Division 1
- Diving coach will be back and waiting on staff for both swimming and diving and should know end of February who will be back
- 5 dual meets this year instead of 6 and everything else should remain same

Paddle

- Paddle program is very robust this year and continues to be a more year round sport
- Claire continues to grow the program every year for the past 9 years
- Great turnout for Octoberfest and first Fridays and hasn't had to cancel any Fridays due to low attendance
- Junior program is going well 14 kids on Wednesdays and 22 on Sundays and getting steady kids throughout the season
- Biggest challenges is getting court time and would love to see another court added in the future
- Jay Baum will handle men's and Meghan Muldoon will do women's

Social

- Will start booking things for the summer in the next month and open to suggestions for ideas you would like to see in terms of events

Camp

- Increased in Junior camp and pee-wees
- Have been fortunate to have same repeat counselors but that will change this year due to age and graduating college
- Revenue down due to snow days and starting a week later than previous year
- 2019 planning in full swing and have starting interview process
- All new specials this year keeping program fresh and more age appropriate
- Looking at introducing pre and post child care this summer and healthier snack options

Next meeting: March 4, 2019 at 7:30pm